
You & Hewlett-Packard



If You Have the Software...

We have the program for your program.



Users' Library. HP PLUS. Custom Products. Three ways to expose your talent, exploit your ideas, and even, market your software.



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PACKARD**



Start with the Users' Library.

- Publish your program for no cost. Contribute to one of the largest private software reference libraries in the world.
- Distribute your software at no cost. Test market your ideas and build demand for your programs.
- Discuss and clarify your ideas with other professionals. Receive feedback on your programs.
- Gain the prestige of becoming a published programmer.



Take advantage of HP PLUS.

- Turn your software skills into a profitable business—as a sideline or as a major source of income.
- Merchandise your software with the help of HP's name, reputation and marketing skills.
- Leverage your software sales through HP's channels of distribution.
- Gain access to, and recognition among, a broad customer base of owners of portable computing products.



Capitalize on Custom Products.

- Choose the format in which you wish to customize your solution — ROM, magnetic cards, bar code, overlays, or keyboard.
- Succeed, both personally and professionally, with your customized programs that provide special solutions for your company.
- Adapt your custom programs to a simple turn-key solution. Make them available to the widest and potentially most profitable markets.



For detailed information on any of these programs or all, send this card in immediately.

I have the software! Send me information on:

- ☐ HP Users' Library
- ☐ HP PLUS
- ☐ HP Custom Products

Check the program(s) of interest.

NAME

STREET

CITY, STATE, ZIP



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