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# You & Hewlett-Packard

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If You Have the Software...

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# We have the program for your program.

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Users' Library. HP PLUS. Custom Products. Three ways to expose your talent, exploit your ideas, and even, market your software.

 HEWLETT  
PACKARD



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## **Start with the Users' Library.**

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- Publish your program for no cost. Contribute to one of the largest private software reference libraries in the world.
- Distribute your software at no cost. Test market your ideas and build demand for your programs.
- Discuss and clarify your ideas with other professionals. Receive feedback on your programs.
- Gain the prestige of becoming a published programmer.



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## **Take advantage of HP PLUS.**

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- Turn your software skills into a profitable business—as a sideline or as a major source of income.
- Merchandise your software with the help of HP's name, reputation and marketing skills.
- Leverage your software sales through HP's channels of distribution.
- Gain access to, and recognition among, a broad customer base of owners of portable computing products.



## **Capitalize on Custom Products.**

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- Choose the format in which you wish to customize your solution—ROM, magnetic cards, bar code, overlays, or keyboard.
- Succeed, both personally and professionally, with your customized programs that provide special solutions for your company.
- Adapt your custom programs to a simple turn-key solution. Make them available to the widest and potentially most profitable markets.



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**For detailed information on any of these programs  
or all, send this card in immediately.**

I have the software! Send me information on:

- HP Users' Library
- HP PLUS
- HP Custom Products

Check the program(s) of interest.

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NAME

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STREET

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CITY, STATE, ZIP



**HEWLETT  
PACKARD**

Place  
Stamp  
Here

Hewlett-Packard Company  
1000 N.E. Circle Blvd.  
Corvallis, OR 97330  
ATTN: Inquiry Fulfillment Dept.

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