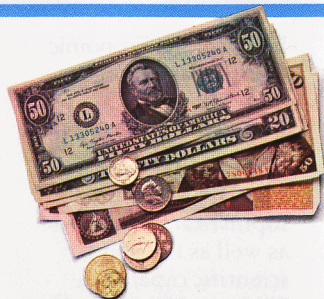


HEWLETT-PACKARD CALCULATORS YOUR PARTNERS IN PROFIT...

For over 40 years, Hewlett-Packard has been dedicated to providing products that meet people's needs and offer lasting value. In 1972, this commitment to excellence produced the HP-35, the first handheld scientific calculator. In this same tradition, every HP calculator has been engineered to be a valued professional tool. Whether your field is business or science and engineering, you'll find Hewlett-Packard calculators are your partners in profit and discovery.



- Depreciation (Straight-Line, Sum-of-Years' Digits, and Declining Balance)
- Basic Time and Money
- NPV and IRR
- Odd Days' Interest

Easy Programming

- 99 Program Lines
- Singlestep and Backstep
- 2 Conditional Tests
- Unconditional Branching
- Pause

HP-12C Slim-Line Financial Programmable

The new HP-12C combines a powerful set of business functions with a slim-line design to give you more financial solutions in your pocket than ever before. The HP-12C features data-saving Continuous Memory, so even after the calculator is turned off, your data and programs are retained. And, for your added convenience, we've included an easy-to-read liquid-crystal display.

Powerful Financial Functions

- Bond Yield-to-Maturity and Price

For your programming convenience, see the *HP-12C Solutions Handbook*. It offers program listings for such areas as Real Estate, Investment Analysis, Forecasting, Securities, and Statistics.

HP-37E Business

The HP-37E is designed specifically for business professionals who need to make fundamental financial decisions quickly and accurately. Besides the five financial registers, the HP-37E is equipped with seven other memories in which you can store or recall your data.

Financial Functions

- Price and Percent
- Basic Time and Money
- Amortization Schedules
- Statistics

HP-38C Financial Programmable

The HP-38C is a powerful financial calculator which provides capabilities that are invaluable to business professionals. The programmable HP-38C offers all the financial capability of the HP-37E plus Continuous Memory.

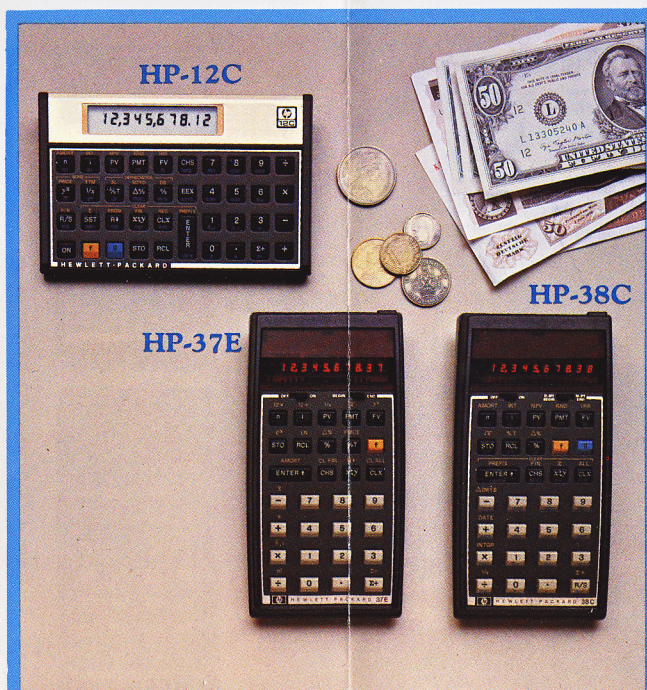
Powerful Financial Functions

- Basic Time and Money
- NPV and IRR
- 2000-Year Calendar
- Statistics

Easy-to-Use Programmability

- 99 Program Lines
- Singlestep and Backstep
- Unconditional Branching
- Pause

For HP-37E/HP-38C pre-written solutions, choose from the following application books: Real Estate; Real Estate II (Income Property Analysis); Lending, Savings and Leasing; Investment Analysis and Statistics; Marketing and Forecasting; and Personal Finance (HP-38C only).



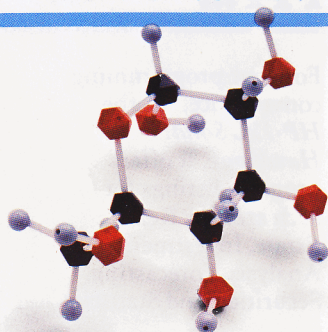
...YOUR PARTNERS IN DISCOVERY!

HP-11C Slim-Line Programmable Scientific

With its advanced programming tools and built-in scientific functions, the new slim-line HP-11C is a powerful problem-solver. The HP-11C has Continuous Memory, so even after the calculator is turned off, the HP-11C retains any data or programs keyed in. You also get a liquid-crystal display that's easy to read even in bright sunlight.

Advanced Programming Power

- Complete Editing
- 203 Program Lines
- 15 Labels
- 5 User-Definable Keys
- 4 Subroutine Levels



Extensive Function Set

- Hyperbolics and Inverses
- Statistics
- Logarithms, Exponentials, Factorials, and Gamma Functions

To further complement the HP-11C's problem-solving capability, Hewlett-Packard offers the *HP-11C Solutions Handbook*, containing programs in Mathematics, Statistics, Electrical

Engineering, Economic Analysis, and more!

HP-32E Scientific with Statistics

The HP-32E offers sophisticated statistics, as well as thorough scientific capability. With the HP-32E's 15 addressable storage registers, you can store and recall data or perform arithmetic operations on their contents.

Push-Button Statistics

- Mean and Standard Deviation
- Correlation Coefficient
- Percents
- Summations
- Linear Regression/Estimate

Powerful Mathematical Functions

- Vector Arithmetic
- Trigonometrics and Hyperbolics
- Metric Conversions

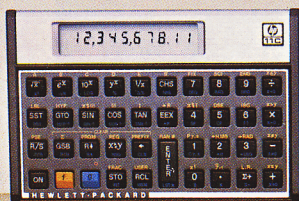
HP-33C Programmable Scientific

The HP-33C is a programmable calculator with fundamental programming capability, as well as a complete set of scientific functions. Plus Continuous Memory, so you can key data and programs in once, and retain them even when the calculator is turned off.

Keystroke-Easy Programming

- 49 Program Lines

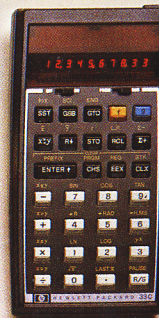
HP-11C



HP-32E



HP-33C



HP-97



HP-34C



- Singlestep and Backstep
- Unconditional Branching
- 3 Subroutine Levels

Wide Range of Scientific Functions

- Trigonometrics
- Rectangular/Polar Conversions
- Degrees/Radian Conversions
- Statistics

There are four HP-33C application books: Mathematics, Statistics, Student Engineering, and Surveying.

HP-34C Advanced Programmable Scientific

Designed for technical professionals and students who need the power of advanced programming to handle their frequent and repetitive problems, as well as a full set of scientific functions, including "Solve" and "Integrate". And Continuous Memory, so you can key data and programs in once, and retain them even when the calculator is turned off.

Powerful Function Set

- Solve
- Integrate
- Trigonometrics
- Statistics

Advanced Programming

- 210 Program Lines

- 10 Labels
- Complete Editing
- 6 Subroutine Levels

For your programming convenience, there are four HP-34C application books: Mathematics, Statistics, Surveying and Student Engineering.

HP-97 Desktop Programmable Printing

The HP-97 is designed for professionals who require programming power to handle multiple and lengthy programs. With the HP-97's magnetic card reader, you can load the entire program memory or selected portions. And with the HP-97's thermal printer, you can list a program, or the registers' contents.

Powerful

Programming

- 224 Program Lines
- 10 User-Definable Keys
- 20 Labels
- Complete Editing

Scientific Function Set

- Trigonometrics
- Percents
- Mean and Standard Deviation
- Factorials

In addition to the HP-97's preprogrammed function set, there are 10 application pacs with prerecorded magnetic cards available.

HP-41 Alphanumeric Full Performance Programmables

The HP-41 is the most powerful personal calculator Hewlett-Packard has ever designed. And now you have two models to choose from. The HP-41C with 441 bytes of program memory or 63 storage registers, expandable to 2,233 bytes or 319 registers. And the HP-41CV with the full 2,233 program bytes built in. Both models are powerful, yet easy to use. The alphanumeric capabilities provide communication in words as well as numbers, so

operation is simple. And you can customize the keyboard to meet special needs. To this add Continuous Memory, preprogramming ease and sophistication, the extended capabilities of optional peripherals, and RPN logic.

Sophisticated Programming

- 56 Single-Character Program Labels
- 99 Numeric Labels
- Complete Editing
- 6 Subroutine Levels
- 10 Conditional Tests
- 56 Flags

Preprogrammed Scientific Functions

- Trigonometrics
- Rectangular/Polar Conversions
- Mean and Standard Deviation
- Summations
- Factorials

Optional Plug-In Peripherals Memory Modules

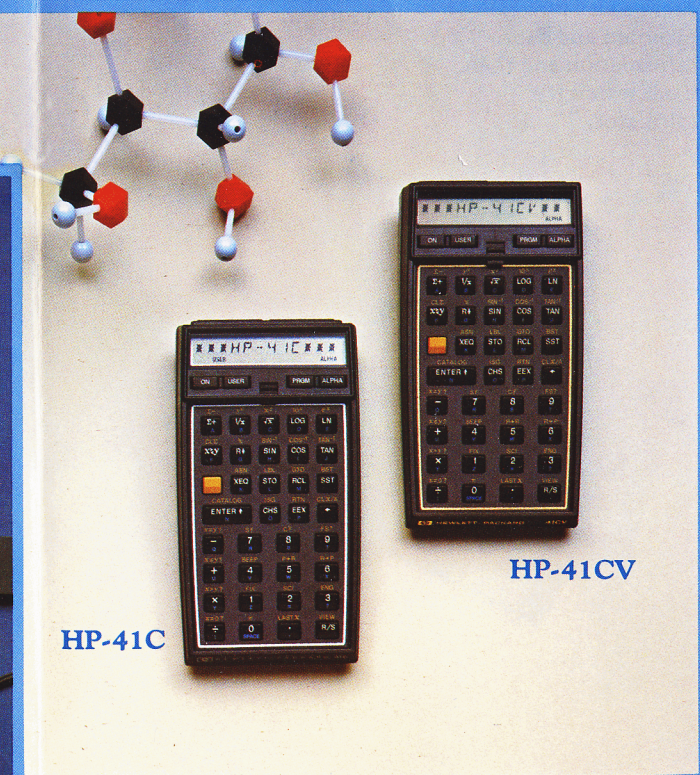
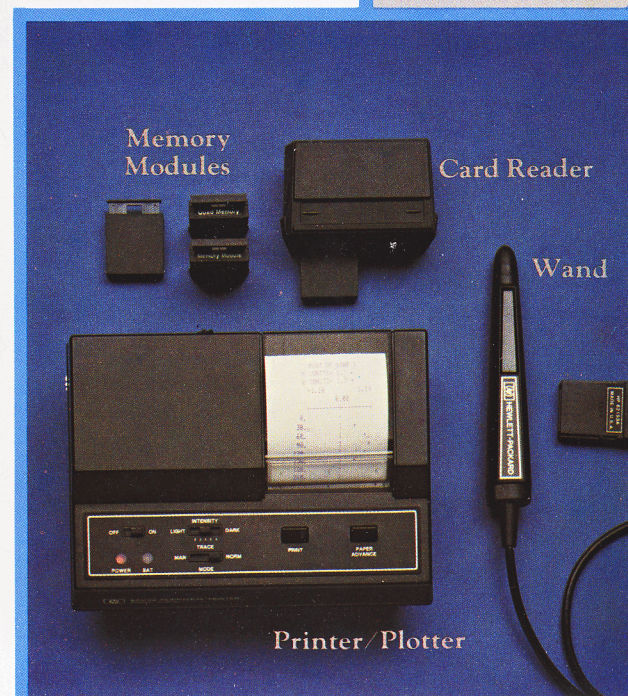
Each HP 82106A Memory Module contains 64 storage registers or up to 448 bytes of memory or any combination you select. Or, plug

in one HP 82170A Quad Memory Module for 256 storage registers or 1,792 program bytes of additional memory.*

Card Reader

The HP 82104A Card Reader lets you save programs and data on small magnetic cards. The Card Reader keeps track of cards as they are

*Neither the HP-41C nor the HP-41CV memory capacity can exceed 319 registers. Users should not plug Memory Modules or Quad Memory Modules into an HP-41CV. Users should not plug more than one Quad Memory Module into the HP-41C.



Printer/Plotter

HP-41C

HP-41CV